

American Cancer Society Presents

NYC United Against Cancer

GOLF CLASSIC

HOSTED BY:



FINANCIAL
SERVICES
CARES
GALA



MONDAY, SEPTEMBER 20, 2021

FENWAY GOLF CLUB • SCARSDALE, NEW YORK

www.NYCUNITEDAGAINSTCANCER.org



NYC UNITED AGAINST CANCER GOLF CLASSIC



MiSean Neal,
Breast Cancer Survivor

ABOUT THE AMERICAN CANCER SOCIETY

The American Cancer Society is on a mission to free the world from cancer. For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer.

As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, ACS CAN, advocate for public policy change. We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer.

OUR IMPACT IN THE FIGHT AGAINST CANCER

The COVID-19 pandemic has had a significant impact on people with cancer, their families, and caregivers. Thanks to the unwavering support of our volunteers, the American Cancer Society **has been able to sustain its lifesaving mission of research, advocacy, and patient support despite the pandemic.** Here's how:

- The Society was able to maintain 2020 funding commitments totaling more than \$334 million invested across 546 multi-year research grants. The Society was able to fund 79 new grants, totaling \$36 million starting in spring 2020.
- The Society continued to fund projects to eliminate health disparities, with \$1.7 million invested in 17 grant projects focused on prevention, early detection, and access to care in underserved communities in the Northeast.
- The organization launched a Diversity in Cancer Research Internship program to fund biomedical internships for undergraduate students from ethnic or racial backgrounds that are underrepresented in the scientific community.
- After ten years of advocacy, ACS CAN eliminated a colorectal cancer screening loophole which resulted in costly surprise bills for senior citizens.
- ACS CAN led efforts to pass the Henrietta Lacks Bill which is a first step towards ensuring that communities of color are represented in clinical trials.
- In the first quarter of 2020, the ACS provided 31,000 rides to cancer patients in the Northeast, saving patients \$1.5 million. We provided nearly 27,000 nights of lodging, saving patients more than \$5 million.

NYC UNITED AGAINST CANCER GOLF CLASSIC



Fenway Golf Club
Scarsdale, New York

ABOUT NYC UNITED AGAINST CANCER

NYC United Against Cancer is bringing together three of our NYC Distinguished Events to raise critical funds for the American Cancer Society: Coaches vs Cancer Dinner Benefit, Financial Services Cares Gala, and Wine & Spirits Industry Gala.

EVENT DETAILS

Monday, September 20, 2021 | Fenway Golf Club, Scarsdale, New York

9:00 AM - Registration & Brunch

11:00 AM - Shotgun Start

12:00 PM - Lunch on Course

5:00 PM - Cocktail Reception

COMMITTEE



John Bogusz
Jon Diamant
Tom McGovern
Tim Spengler



Bethany Burke
Ken Coulter
David Dankenbrink
Brett Dunne
Jason Glasser
Larry Goodrich
Teresa P. Herbert
Raymond Hermann, JR.
Bruce Hunter
Michael J. Keyes
Charles Merinoff
Miriam Morgenstern
Gerard M. Ruvo
Jody Slone Spitalnik
Jaqueline Strum
Marc D. Taub

Michael Arias
Tyler Baram
Nadine Barbasch
Scott Bowen
Angela Byrne
Linda Cutler
Kristen Ehinger
Robert Griffith
Jacqueline Kressaty
Matthew Petrillo

FINANCIAL SERVICES CARES GALA

Mark Harter
Anna Henson
Daniel McKinney
Christopher Parkinson
Kristen Patterson
Jeffrey Rojek
Richard Roomes
Sara Samarasinghe
Chris Scarpati
Reed Staub
Cliff Thomas
Tom Wipf

CONTACT

Jennifer Caplan
Jennifer.Caplan@cancer.org

NYCUnitedAgainstCancer.org
#OneTeamOneFight #ReturnToGreenReturnToScreen

KEEPING YOU SAFE

Fenway Golf Club is working hard to make sure that we minimize risks related to the spread of COVID-19. They are following the NYS Department of Health guidelines and have the following protocols in place:

- Guests must wear masks at all times
- Dining tables are outdoors and spread 6ft apart
- Hand sanitizer stations are located throughout the clubhouse
- Golf carts, dining areas, and locker room amenities are cleaned and sanitized
- Staff are required to wear masks at all times and have their temperature checked before each shift.

NYC UNITED AGAINST CANCER GOLF CLASSIC



Fenway Golf Club
Scarsdale, New York

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000

- Company logo featured as "Presenting Sponsor" on all event signage, promotional material, social media and event website, front cover of the invitation, as well as ad in digital journal and two tee signs.
- Branded social media mentions and interactions leading up to and during the event.
- Two golf foursomes including: cart and caddie, player gift, brunch, lunch and cocktail reception.
- Ten additional cocktail reception tickets.

EAGLE SPONSOR \$25,000

- Company logo featured as "Eagle Sponsor" on all event signage, promotional material, invitation, social media and event website, as well as ad in digital journal and one tee sign.
- One golf foursome including: cart and caddie, player gift, brunch, lunch and cocktail reception.
- Six additional cocktail reception tickets.

BIRDIE BENEFACTOR \$15,000

- Company logo featured as "Birdie Benefactor" on all event signage, promotional material, social media and event website, as well as ad in digital journal, and one tee sign.
- One golf foursome including: player gift, brunch, lunch and cocktail reception.
- Four additional cocktail reception tickets.

UNDERWRITING OPPORTUNITIES

Underwriters are dedicated to maintaining a sustainable event by covering the expense of essential elements. They include signage displayed at each corresponding area and recognition on the event website and digital journal. **These opportunities include 2 tickets to the cocktail reception.**

GOLF OPPORTUNITIES

- Golf Ball Sponsor / \$10,000*
- Golf Cart Sponsor / \$10,000*
- Golf Tee + Marker Sponsor / \$10,000
- Player Gift Sponsor / \$10,000
- Driving Range Sponsor / \$7,500
- Brunch Sponsor / \$7,500
- Beverage Cart Sponsor / \$5,000
- Closest to the Pin Sponsor / \$5,000
- Cocktail on the Green Sponsor / \$5,000
- Longest Drive Sponsor / \$5,000
- Locker Room Sponsor / \$5,000
- Tee Sign Sponsor / \$1,500

RECEPTION OPPORTUNITIES

- Reception Sponsor / \$10,000
- Text to Give Sponsor / \$10,000
- Branded Tasting Station Sponsor / \$5,000
- Award Sponsor / \$5,000
- Digital Ad Sponsor / \$1,000

*Notes exclusive sponsorship opportunity

The COVID-19 pandemic has impacted how the American Cancer Society conducts NYC United Against Cancer and other event experiences in your community. In the event that ACS is unable to deliver any of the benefits above due to alterations for public safety, we will personally notify you to discuss alternatives to those benefits.

SPONSORSHIP AGREEMENT FORM

PLEASE CHOOSE FROM THE FOLLOWING OPPORTUNITIES:

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Player Gift Sponsor \$10,000 | <input type="checkbox"/> Award Sponsor \$5,000 |
| <input type="checkbox"/> Eagle Sponsor \$25,000 | <input type="checkbox"/> Text to Give Sponsor \$10,000 | <input type="checkbox"/> Beverage Cart Sponsor \$5,000 |
| <input type="checkbox"/> Birdie Benefactor \$15,000 | <input type="checkbox"/> Driving Range Sponsor \$7,500 | <input type="checkbox"/> Closest to the Pin Sponsor \$5,000 |
| <input type="checkbox"/> Reception Sponsor \$10,000 | <input type="checkbox"/> Brunch Sponsor \$7,500 | <input type="checkbox"/> Longest Drive Sponsor \$5,000 |
| <input type="checkbox"/> Golf Ball Sponsor \$10,000 | <input type="checkbox"/> Lunch Sponsor \$7,500 | <input type="checkbox"/> Locker Room Sponsor \$5,000 |
| <input type="checkbox"/> Golf Cart Sponsor \$10,000 | <input type="checkbox"/> Branded Tasting Station Sponsor \$5,000 | <input type="checkbox"/> Tee Sign Sponsor \$1,500 |
| <input type="checkbox"/> Golf Tee + Marker Sponsor \$10,000 | <input type="checkbox"/> Cocktail on the Green Sponsor \$5,000 | <input type="checkbox"/> Digital Ad Sponsor \$1,000 |

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

Logistics Contact Name: _____

Phone: _____ E-Mail: _____

PLEASE MAKE PAYMENT BY AUGUST 27, 2021 TO THE AMERICAN CANCER SOCIETY - SK5889

Please charge \$_____ Credit Card () Amex () Discover () MasterCard () Visa

Credit Card Number: _____ Exp. Date: _____ SC: _____

Signature: _____

LIMITED NUMBER OF FOURSOMES AVAILABLE. REGISTER EARLY TO SECURE PLACEMENT.

For inclusion on event materials, including journal and signage, written commitment must be received by **August 27, 2021**. Logos need to be submitted in JPG or EPS format.

Please submit guest names and digital journal ad to Jennifer.Caplan@cancer.org by **August 27, 2021**. Digital journal specs: 11" W x 6" H (3300px W x 1800px H)

Please note that **\$455** of each player ticket is not tax-deductible - Tax ID# 13-1788491

Jennifer Caplan | Senior Development Manager II
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